215 Irving Avenue North, Colonial Beach, VA 22443 | (804) 224-8145 | info@colonialbeach.org

# 2024MEMBERSHIP APPLICATION

Business Name	Business Owner				
Mailing Address					
City	State	Zip			
Business Address if different from mailing address					

Website	Facebook	Facebook		
PLEASE PRINT				
Business Phone	Email			

#### DIRECTORY LISTING (PLEASE CHECK ONE)

□ Art Galleries & Studios □ Attractions □ Boating, Marinas & Supplies □ Non-Profit, Churches, Civic Groups □ Accommodations □ Financial Services □ Real Estate □ Dining, Breweries & Wineries Shopping □ Professional Services

Selection	Category	Ad Cost	Dues	Total Due
	Premium Full Page: 3.5″ x 8.5″ vertical	\$995.00	\$125.00	\$1120.00
	Full Page: 3.5" x 8.5" vertical	\$775.00	\$125.00	\$900.00
	Half Page: 3.5" x 4.25" Horizontal	\$375.00	\$125.00	\$500.00
	Quarter Page: 3.5" x 2" Horizontal	\$275.00	\$125.00	\$400.00
	Directory Listing Only	NA	\$125.00	\$125.00

\*

Premium page ads: Inside front cover on left and right, inside back cover on left and right. Size for layout on back of this sheet. Completed application, payment and art MUST be to us by March 1, 2024.

\*Please send your designed ad as a JPG to newad@colonialbeach.org Design services available by contacting Richard Keyser at 804-937-6311 or email at richard@colonialbeachprinting.com



## 3.5" x 8.5" Tall Full Page vertical

3.5" x 4.25" Tall Half Page Horizontal

2" x 3.5" Wide Quarter Page Horizontal

## **BUSINESS DIRECTORY LISTING CURRENT MEMBERS**

If you DO NOT have any changes to your listing, ad, or the website and wish them to remain the same as last year, please initial here\_\_\_\_\_. If you DO have changes to any of the above, please list them below.

### **NEW MEMBERS**

As a member of the Chamber of Commerce you are entitled to a 25-word business listing in the guide and on the Chamber website. Please include your business name, address, email address, phone #, Facebook or website address and a short description of your business. Website or Facebook page will be for inclusion in the Colonial Beach Chamber of Commerce website.

\*Please send your designed ad as a JPG to newad@colonialbeach.org or contact Richard Keyser at richard@colonialbeachprinting.com for ad design no later than MARCH 1, 2024.

\*Please make check(s) payable to Colonial Beach Chamber of Commerce (CBCOC) and mail to our **new address:** 215 Irving Avenue North, Colonial Beach, VA 22443.

APPLICANT SIGNATURE\_\_\_\_\_

#### MEMBER BENEFITS Services Offered

- 20% discount on your vending spot in all Chamber events
- Chamber sponsored social networking events throughout the year
- Free business listing in the Visitors Guide
- Eligibility for paid advertisement in the Visitor Guide
- Free business listing on the Chamber website
- Free link on the Chamber website to your business website
- Event publication on the Chamber of Commerce website
- Free advertisement/publicity/business on the Chamber Facebook and Instagram pages
- Free business admission for your float in the Potomac River Grand Feature Parade
- Staffed Chamber office 3 days per week from 10:00am to 3:00pm

#### **Business Promotions**

- Events provided by members will be included in the Colonial Beach Chamber of Commerce
- Visitors Guide & Business Directory and on Chamber of Commerce website under events
- Eligibility for Ribbon Cutting Ceremony for new businesses
- Business card and stock card advertisement in the Chamber building
- Collaboration with the Town of Colonial Beach, Downtown Colonial Beach, Colonial Beach
- Community Foundation, and other NGO's
- Advocacy with the Town Council on issues related to business
- Annual recognition of Business of the Year, Businessperson of the Year, Police Officers of the Year, and Volunteers
- CBCOC has membership in Northern Neck Tourism Council, Northern Neck Regional Chamber of Commerce and Virginia State Chamber of Commerce
- Information about business opportunities and grant/loan program eligibility
- Promote your business at the Chamber table at every Chamber Signature Event

#### **Exciting Additions for 2024!**

- Unlock Online Member Profile Access
- Take Full Command of Your Business Listing
- Post Unlimited Job Listings on the Chamber Site
- Share Unlimited Classified Ads on the Chamber Site
- Craft and Administer Member Deals
- Explore a User-Friendly, Searchable Interactive Map
- Showcase Multiple Locations and Contacts on Your Profile
- Gain Access to Exclusive Member-Only Content